

JOB TITLE: Graphics Designer

ABOUT US:

Alliance Française de Kampala is a unique French language school based in Kamwokya, Plot 52 Bukoto street, opposite the Millennium Terrace Hotel. Our reputation rests on the quality, the diversity, and the cultural aspect of our language programmes, i.e., French, Swahili, English, and Spanish. The atmosphere among our students is vibrant and friendly, leading to lots of intercultural exchanges and leaving you with great memories of your stay. Our cultural programme offers you a bi-monthly selection of the best cultural events that accompanies you on cultural, artistic and festive outings, i.e., cinema, conferences, workshops, music concerts, contemporary art, poetry, and much more. We help our community, whether members, artists or students, to craft their future through establishing a dialogue of cultures.

JOB DESCRIPTION

The Graphics Designer will be responsible for creating aesthetically pleasing visuals that accompany written text. Their duties will include meeting with the AFK team, establishing their needs, using design software to complete projects, and revising projects based on AFK team's feedback.

FUNCTION AND DUTIES OF THE GRAPHICS DESIGNER

- Study design briefs and determine requirements.
- Conceptualize visuals based on requirements.
- Design brochures, logos, signs, books, magazine covers, advertisements, and other communication materials.
- Create these materials by hand or using technology, including computer software programs such as the Adobe Creative Suite. The role requires proficiency in cutting-edge design programmes.
- In line with the branding manual, create or incorporate illustrations, pictures, and designs to reflect the desired theme and tone of the communications.
- Select type size and style to enhance the readability of text and image.
- Produce drafts for review make revisions based on the feedback received.
- Review final productions for errors and ensure that final prints reflect specifications.
- Perform any other duties as requested by the supervisor

QUALIFICATIONS

- The applicant for the Alliance Française de Kampala job should hold a Degree in Industrial Arts, Design, Fine Arts or related field for a recognized institution
- Proven graphic designing experience
- A strong portfolio of illustrations or other graphics
- Proficiency in working with Adobe creative suite, Canva, or any other design and creative technologies
- A keen eye for aesthetics and detail
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Written and oral comprehension of French (B1) will be an advantage.

HOW TO APPLY

Please send your application to Patrice GILLES (<u>director@afkampala.com</u>) and Victor PETIT (<u>headofcourses@afkampala.org</u>)